



**16th Annual
A Sterling Event Gala**

*Sponsorship
Prospectus*

**Saturday, October 3, 2020
Hyatt Regency McCormick Place
Chicago, Illinois**

There is a Silver Lining!

Join A Silver Lining Foundation (ASLF) and more than 400 of Chicago's business leaders, most noted philanthropists, influencers, elected officials, and media representatives for our premier fundraising event, the 16th Annual A Sterling Event Gala.

The Gala is the foundation's largest annual fundraiser, with all proceeds benefiting our breast health testing programs. It also serves as a platform to provide critical information and updates on our innovative programs.

I kindly ask for your support.

Never has the need been greater. As the healthcare debate wages on and costs continue to rise, thousands throughout Chicagoland continue to fall through the cracks. Breast health testing saves lives but only for those who have access to it and who can afford it.

The generous support of our sponsors helps ASLF fund screening and diagnostic testing for those women and men throughout Chicagoland and Northern Illinois who otherwise would go without because they're uninsured, underinsured or ineligible for other breast health testing programs.

I encourage you to consider partnering with ASLF for this vital fundraising event. In doing so, you help ASLF serve its mission while building awareness of your brand.

I look forward to seeing you at the the gala!

Sincerely,
Dr. Sandy Goldberg
Founder and CEO



Our Mission

To provide respectful and equal access to cost-free breast health testing through a network of partnerships with community, advocacy and healthcare organizations

Our Vision

To ensure that socioeconomic status does not affect an individual's ability to obtain timely breast health testing

A Silver Lining Foundation

Fast Facts

ASLF's diagnosis rate is approximately 4.5 times the national average.

As best is known, ASLF is the only organization in Illinois that funds screening and diagnostic testing based solely on need.

The cost of diagnostic testing is 2 to 11 times higher than screening mammography.

2019 Impact

1,487 women tested

1,965 procedures funded,
which includes:

832 screening mammograms
498 diagnostic mammograms
513 ultrasounds
21 MRIs
101 biopsies

58% of total tests funded
were diagnostic

Diagnosed 18 women*

** ASLF's partner hospitals ensure that anyone tested through its program will receive cost-free treatment via public programs or the hospitals charity care program if breast cancer is diagnosed.*

The Gala

The Gala is ASLF's largest annual fundraiser. More than 400 philanthropists, business leaders, elected officials, and media representatives gather for this elegant black-tie event, enjoying cocktails and dinner, live entertainment and dancing, and auctions and raffles while raising funds to support ASLF's breast health testing program.

Sponsorship Packages

PLATINUM SPONSOR

\$25,000

- Two prominently located reserved tables for eight guests each with your company logo displayed at both tables
- Exclusive sponsorship of the live entertainment; hosted bars; and volunteer services acknowledged with prominent signage displaying your company logo
- Company logo on event save-the-date and invitation mailings*
- Company logo and acknowledgement prominently displayed on video screens during the event
- Recognition on the A Silver Lining Foundation website with hyperlink to your company website **
- Special recognition made by event emcee
- Prominently located signage at the event
- Company logo on the step-and-repeat ***

GOLD SPONSOR

\$15,000

- One prominently located reserved table for eight guests with your company logo displayed at the table
- Exclusive sponsorship of the dinner wine service and the coat check, acknowledged with prominent signage displaying your company logo
- Company logo and acknowledgement prominently displayed on video screens during the event
- Recognition on the A Silver Lining Foundation website with hyperlink to your company website **
- Special recognition made by event emcee
- Prominently located signage at the event
- Company logo on the step-and-repeat ***

SILVER SPONSOR

\$10,000

- One prominently located reserved table for eight guests with your company logo displayed at the table
- Exclusive sponsorship of the live auction and paddle raise, acknowledged with prominent signage displaying your company logo
- Company logo and acknowledgement prominently displayed on video screens during the event
- Recognition on the A Silver Lining Foundation website with hyperlink to your company website **
- Special recognition made by event emcee
- Prominently located signage at the event
- Company logo on the step-and-repeat ***

BRONZE SPONSOR

\$5,000

- Dinner invitation for four guests
- Company logo and acknowledgement prominently displayed on video screens during the event
- Recognition on the A Silver Lining Foundation website with hyperlink to your company website **
- Special recognition made by event emcee
- Prominently located signage at the event
- Company logo on the step-and-repeat ***

* Inclusion of company logo is subject to production deadlines

** Logo will appear on ASLF website for a period of one year, starting one month prior to the 2020 event

*** Logo display size based on sponsorship level

Sponsorship Agreement Form

CONTACT INFORMATION

Company Name:

Contact Name &
Title:

Contact Address:
Street, City, ST, Zip

Contact Email:

Contact Phone:

SPONSORSHIP PACKAGE

Please mark an "x" in the appropriate box below.

- Platinum Sponsor (\$25,000)
- Gold Sponsor (\$15,000)
- Silver Sponsor (\$10,000)
- Bronze Sponsor (\$5,000)

PAYMENT INFORMATION

Credit Card #:

Amex, Visa, Master, Discover

Name on Card:

Expiration Date:

CVV Code:

Please mark an "x" in the appropriate box below.

- Check enclosed payable to A Silver Lining Foundation
- My company requires an invoice for payment. Please send to the person listed above or to:

If invoice should be sent to someone other than the person listed above on this form, please provide that information here.

My signature reflects (1) my understanding that the amount due to ASLF (and to be charged to the credit card listed, if appropriate) is equivalent to the value of the sponsorship package selected above and (2) that I have reviewed and understand the sponsorship policies outlined in this prospectus.

Printed Name:

Signature:

Date:

To partner with ASLF for the 16th Annual A Sterling Event Gala, please return this completed form by mail, email or fax to:

A Silver Lining
Foundation
Attn: Nancy Amicangelo
134 N. LaSalle Street
Suite 1218
Chicago, IL 60602
nancy@aslf.us
F: 312-345-1328

Please submit the form with full payment unless an invoice is required.

Please note that certain sponsorship benefits are subject to print and production deadlines. ASLF staff will clarify these deadlines, as appropriate.

Implementation of sponsorship benefits will begin after full payment is received.

Questions regarding payment/billing?

Contact Nancy
Amicangelo
312-345-1322
nancy@aslf.us

Questions regarding sponsorship opportunities?

Contact Jack Hazan
773-296-2824
jhazan@aslf.us